



LA POSADA

Work Play Stay

La Posada Hotel in Laredo, Texas Names Stephen Robbins as Managing Director

Laredo, Texas (Nov. 6, 2007) – The historic [La Posada Hotel](#) on the banks of the Rio Grande in Laredo, Texas – which recently completed a \$15 million renovation – has announced the appointment of Stephen A. Robbins as Managing Director. Robbins has nearly 20 years of experience in hotel operations with historic, full-service and extended stay properties.



Robbins was General Manager of the Emily Morgan Hotel in San Antonio, Texas during its preservation and restoration to a luxury boutique hotel. He has also served with the Grove Park Inn & Country Club in Asheville, NC and The Wynfrey Hotel in Birmingham, AL. For the past six years, he has been Area Operations Manager for the Blackstone Group's Extended Stay Hotel operation in Austin, TX. In addition, he has worked as consultant for Magnum Opus Hospitality of Austin.

"I am enjoying being here in Laredo," said Robbins, who is in the process of relocating to Laredo with his wife and son. "Combining my passion for history with operating an historic upscale hotel is a privilege and opportunity for me. La Posada's luxurious setting and the manner in which the hotel has been preserved and updated makes it very special."

Robbins is a native of Brewton, AL near Mobile, and attended Auburn University in Auburn, AL.

While La Posada's 1916 façade remains the same, the hotel's makeover combines its historic Spanish influence and colonial architecture with contemporary guestrooms, award-winning restaurants and exceptional customer service. In addition to three restaurants and three lounges, guests can enjoy a new full-service complimentary business center; complimentary wireless and wired internet throughout; a new fully-equipped fitness center; two renovated swimming pools; lushly landscaped courtyards and grounds, and more than 15,000 square feet of flexible meeting space. Designer furnishings, fine art and luxurious finishes crafted by local artisans are located throughout the property.

Earlier this year, La Posada was named 'Best Hotel' by the Texas Travel Industry Association (TTIA). For reservations and information, contact La Posada directly at 956-722-1701 or toll-free at 800-444-2099. For more information or to book online, visit www.laposadahotel.com.

####

Contact:

Leora Lanz
HVS Marketing Communications
516-248-8828, ext. 278
llanz@hvs.com